



Spring Radiothon 2021: The Basics!

by Serah Mead, KZMU General Manager

When: April 16th - 24th
Where: 90.1 & 106.7 FM and kzmu.org + a few special appearances in town for live remote broadcasts ~ details soon!
Goal: \$35,000
How to give: kzmu.org/give | 435-259-5968 | in person at KZMU 1734 Rocky Road.

As KZMU enters its 29th year of broadcasting across Grand County and beyond, we are all feeling a certain extra sense of sentimentality. A little over a year ago, we chose to close our studios to all volunteer DJs, essential staff only, inline with the global lockdown that was taking place.

Emerging now, into this new reality of remote broadcasting, distanced working, masked communication, and virtual everything, KZMU still continues to bring live, local, unique voices to homes, cars, and workplaces. And while we dug deep to keep our programming fresh and informative during those critical and confusing first several months, we never took our sights away from the future of KZMU and how we serve our community.

Here are a few things worth celebrating as we look forward to Radiothon!

Increased Listenership:

Since lockdown, KZMU has seen a marked increase in listeners both online and with terrestrial radio. We’ve had to increase our stream capacity two separate times to be sure that we can accommodate listeners for some of our appointment listening and popular music shows. This is a growing pain we’re grateful to have and shows that our programming is reaching more listeners than ever. Thank you!

Youth Programming:

Youth Programs at KZMU have been an integral part of our offering from the early days of Voices of Youth with Bruce Hucko to Word of the Day led by the late Jeff Flanders, to Youth Rock Camp (can you say “psycho taco kitty?!!”) spearheaded by Amy Stocks, myself, and Josie Kovash, to Shine Time and Tween Time, to Youth Radio Club in partnership with BEACON After School Program, a Radio and Podcasting workshop at Grand County High School, and most recently a high school internship program kicking off this month! KZMU has remained devoted to providing the youth of Moab with creative alternatives to existing enrichment programs and 2021 is the year we will be able to increase our offering even further!

KZMU News & Public Affairs:

This Spring, KZMU received a grant from Grand County to grow our news department. This allows us the ability to receive freelance journalism pieces from local and regional reporters, diversifying our sound and the types of news we’re able to cover. Our public affairs hosts have been bringing super dynamic conversations on topics ranging from best indie books to diet culture amongst the climbing community and more.

New Programming:

Saturday nights are now the time to catch original radio plays originating from the public broadcast Radio Station WAPJ in Torrington, CT! You can also catch the Skywatcher Report with Leo T every Saturday night at 10 PM - a sort of astronomical supplement to Christy’s Astro Report on Friday afternoons. Coming soon to this time slot is a program we’re all thrilled to share calle Desert Oracle! Keep it tuned for




more details about the first air date!
We’re also thrilled to welcome several new DJs to the family! Tune in almost every evening to hear a new local voice offering world, electronic, punk, and indie music shows. So good!

New Board Members:

KZMU is beyond excited to welcome three new trustees to our board: Denise Felaar, Krystyna Dillard-Crawford, and Doni Kiffmeyer.

These are just a few things we’re excited to share with you. There are many more things happening and waiting in the wings. All of this is a direct result of continued support from listeners like you. We say it every time, and we’ll keep saying it: we would not be here without your support. So as you tune in throughout the coming weeks, please consider donating to help keep our growth sustainable! And as a thank you - we’ve got all kinds of new merch available.

- Stay Safe
- Stay Connected
- Stay Tuned

| KZMU - Moab Community Radio 90.1 & 106.7 FM | | | | | | |  |
|---------------------------------------------|-------------------------------------------------------|-------------------------------------------------------------------------|------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| P.O. Box 1076 • Moab, Utah 84532 | | | on-air studio: 259-5968 • office: 259-8824 | | contact us: www.kzmu.org | | |
| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 7:00 | Native Spirit (First Nations) | National Native News 7:00 AM Mon - Friday | | | | Desert Diva (dance, pop) | |
| 8:00 | | EARLY MORNING | Art of the Song | EARLY MORNING | | | |
| 9:00 | Jah Morning (reggae, dub, roots, rocksteady) | Hightower right before DN DEMOCRACY NOW Hightower right before DN | | | | Shine Time (children, eclectic) | |
| 10:00 | | Moab Mamas Morning Blend (everything) | Amarillo Hwy (alt. country, alterna-twang) | Tilted Park (Americana classic rock) | Rocketship Radio (new mix, indie) | | Indie Monster / The 901 on 90.1 (indie, alternative, Memphis to Moab) |
| 11:00 | Entre Las Piedras (norteno new mexico rock & roll) | I Can Hear Queerly Now (queer, woke, indie, alternative) | Medicine Wheel / Dream Soup (new, indie, folk) | Culture Blast (upbeat contemporary & dance) | OPEN (apply to be a DJ on kzmu.org) | 1-2-3 (funky world soul) | Belagaana Review (fruit and nuts) |
| Noon | | | | | | | |
| 1:00 | Grass is Greener (bluegrass, folk) | KZMU News | | | | KZMU news & Earful | OPEN (apply to be a DJ on kzmu.org) |
| 2:00 | | The Skye's the Limit (rock, blues, jazz) | Zephyr's Ethos (psych, garage, indie) | Horizon Line (modern chill) | River Run Radio / Straight Up Land (Americana, rock, mix) | Liner Notes (new music) | |
| 3:00 | Bach & Beyond (classical, soundtracks & scores) | Live & local public affairs | Swingin' the Blues (jazz, swing, blues) | Weds. Drive Time (new, alternative, and across the Pond) | Heart Beats (hip hop, soul, instrumental) | Fire on the Mountain / Heart & Soul (dead, jam, classic rock) | Indigefi (indigenous music & interviews) |
| 4:00 | | | | | | | |
| 5:00 | DEMOCRACY NOW | | | | | | The Water Line (psychedelic rock & pop) |
| 6:00 | KZMU News | | | | | | |
| 7:00 | Kokopelli Coffeehouse (acousitc, folk) | Big Swing Face (big band jazz) The Watering Hole (blues, rock) | Sandstone Spectrum / Circadian Rhythms (eclectic) | Gather the Folks (world music deep dives) | Rock Wasteland | Theme Park (Rock, indie, pop) | Ill Beats Radio (hip Hop) |
| 8:00 | | | | | | | |
| 9:00 | Atlas 1984 (retro synth future) | Cumulous Stratus / Desert Sol Soundsystem (Reggae, chill mix) | Conscious Party (ska, punk, native, rock, dub) | Atomic Garage (Punk, garage, metal) | Real Talk with Veronica (indie rock mix, talk) | Plastic Magic (alternative, rock) | Barnaby Druthers mystery hour (radio theater) |
| 10:00 | | | | | | | |
| 11:00 | KZMU OVERNIGHT | | | | | OPEN (apply to be a DJ, KZMU.org) | OPEN (apply to be a DJ, KZMU.org) |
| 1:00 7 AM | | | | | | | |